

## **Norma J. Goodwin, M.D.**

**May 2008 Calendar**

Dr. Norma J. Goodwin is founder, president and CEO of Health Power for Minorities, LLC, a unique national corporation specializing in health communications for multicultural/minority health. Dr. Goodwin and her corporation focus on minority health improvement to reduce its health care burden and society's as a whole. In addition, she currently is clinical associate professor of Preventive Medicine and Community Health at the State University of New York - Health Science Center at Brooklyn and its M.P.H. program.

Dr. Goodwin earned a B.S. from Virginia State University and an M.D. from the Medical College of Virginia.

A true entrepreneur, Dr. Goodwin also was founder, president and CEO of AMRON Management Consultants, Inc.; a consulting firm specializing in health that successfully served more than 100 clients in New York, New Jersey, Puerto Rico and the U.S. Virgin Islands; and of Health Watch Information and Promotion Service, a national nonprofit organization for minority health (1984 to 2002).



Dr. Goodwin has served in leadership positions in numerous organizations, including the American Public Health Association, National Medical Association, National Association of Health Services Executives, New York City Health and Hospitals Corporation, American Heart Association, American Red Cross of Greater New York, and Atlanta University Center; and as an advisor to the CDC and the National Institutes of Health.

She has authored/co-authored more than 60 publications, in addition to regular columns in the NAACP's CRISIS magazine and National Baptist Convention of the USA's Home Mission Journal. Media citations/participation include The New York Times, New York City's other three dailies, The Wall Street Journal, The Washington Post, Cleveland Plain Dealer, The Medical Herald, New York Amsterdam News, El Diario, Essence magazine, Everybody's magazine, CNN, PBS, WABC and numerous radio stations.

Dr. Goodwin has been a key speaker nationally and abroad, and an honored subject of many biographical works, including Who's Who in Health Care, the World's Who's Who of Women, Who's Who Among Black Americans, Who's Who in the East, Two Thousand Women of Achievement (worldwide), and International Who's Who of Community Service.